

## **PBR Canada's Elite Cup Series Returns to Red Deer, Alberta, for Second Consecutive Year with 2023 Season-Launch Event February 4**

*Tickets for the PBR Cross Country Canada Classic, on-sale Friday, November 18 at 10:00 a.m. MDT*

RED DEER, Alta. (November 17, 2022) – For the second consecutive year, PBR (Professional Bull Riders) Canada's elite Cup Series, presented by Wrangler, will buck into Red Deer, Alberta, launching the 2023 season for the nation's premier series on February 4, with the PBR Cross Country Canada Classic, at the Peavey Mart Centrium at Westerner Park.

PBR Canada's Cup Series regularly features Canada's best riders alongside some of the league's top international athletes, squaring off against the rankest bucking bulls from across the nation.

For one night only, fans will witness exhilarating 8-second rides and wrecks throughout the action-packed event as the PBR's courageous bull-riding athletes face off against their 2,000-pound opponents bred to buck.

The PBR Cross Country Canada Classic will mark the 2023 season launch for the PBR Canada Cup Series, presented by Wrangler.

In June 2022, PBR Canada's elite Cup Series debuted in Red Deer to launch the premier series' seventh season. Compliments of a perfect 2-for-2 effort, **Jake Gardner** (Fort St. John, British Columbia) won the event, surging from unranked to then No. 2 in the race for the 2022 PBR Canada Championship and accompanying \$50,000 bonus.

In Round 1, Gardner first went head-to-head against **Tickety Boo** (Chase Kesler Bucking Bulls) inside the Peavey Mart Centrium, reaching the requisite 8 for 83.5 points, and punching his ticket to the championship round.

As the penultimate man to leave the chutes, the "Prince of the Peace Country" was poised atop **Alberta Springs** (Vold Rodeo). In true cowboy fashion, Gardner gritted his way to the 8-second whistle, despite almost being upended seconds into the ride, earning an 86.5-point score to clinch the victory.

As the only other rider to go a perfect 2-for-2, **Lonnie West** (Cadogan, Alberta) was second, collecting 55 national points to overtake the No. 1 rank in the Canadian standings.

Fresh off his event win the night prior on the developmental Touring Pro Division in Meadow Lake, Saskatchewan, West kept his momentum rolling in Round 1 from Red Deer when he converted aboard **Warning Shot** (Outlaw Buckers Rodeo Corp.) for 81.5 points. West then remained flawless in the championship round when he covered **Hanna Motors Winston Bruce** (Skori Bucking Bulls) for 86 points.

Prior to the debut of the PBR Canada Cup Series in Red Deer, the city held two developmental Touring Pro Division events in 2015 and 2016, both won by **Garrett Green** (Meeting Creek, Alberta).

The bull riding action for PBR Canada Cup Series' Cross Country Canada Classic, begins at 7:00 p.m. MT on Saturday, February 4, 2023.

Tickets for the event go on sale Friday, November 18 at 10:00 a.m. MT, and start at \$20, plus fees, and can be purchased at the Peavey Mart Centrium Box Office, online at [TicketsAlberta.com](https://www.ticketsalberta.com). Charge by phone at (866) 340-4450.

Stay tuned to PBRCanada.com and follow the tour on Facebook (PBR Canada), Twitter (@PBRCanada), and Instagram (@PBRCanada) for the latest event and broadcast schedule, results, news, stats and more.

**About PBR (Professional Bull Riders) Canada:**

PBR (Professional Bull Riders), which has events in five countries, has competed in Canada since 1996 where it operates two tours. Joining the Touring Pro Division (TPD), the Cup Series, presented by Wrangler, debuted in 2016 as the nation's first cross-country, nationally televised series. For more information on PBR Canada, go to [www.pbrcanada.com](http://www.pbrcanada.com), or follow on Facebook at [www.facebook.com/pbrcanada](http://www.facebook.com/pbrcanada) and Twitter at <http://twitter.com/PBRCanada>.

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